

Corporate Bios

Creatively Classic Activities and Books, LLC, DBA The LumiStella Company

Christa Pitts

Founder, Co-CEO, CMBDO | The Lumistella Company

Celebrating 15 years as the co-CEO of The Lumistella Company, Christa Pitts guides the company's global portfolio by heading up business development and key strategic marketing initiatives. A sought-after sales and marketing guru, she drives global partnerships and business opportunities forward to further the company's vision, while governing the operational facets of the business. Pitts also serves as co-owner and executive producer of the company's subsidiary, Scout Elf Productions, LLC.